Best deal?!?

Avalon Yoga pricing model

- One-Year Unlimited Memberships \$1450
- Monthly w/Autopay No Contract! \$145/Mo
- Monthly memberships without auto-pay \$190.
- Packages:
 - 1 class \$22
 - 5 classes \$95
 - 10 classes \$165
 - 20 classes \$308
 - 40 classes \$528

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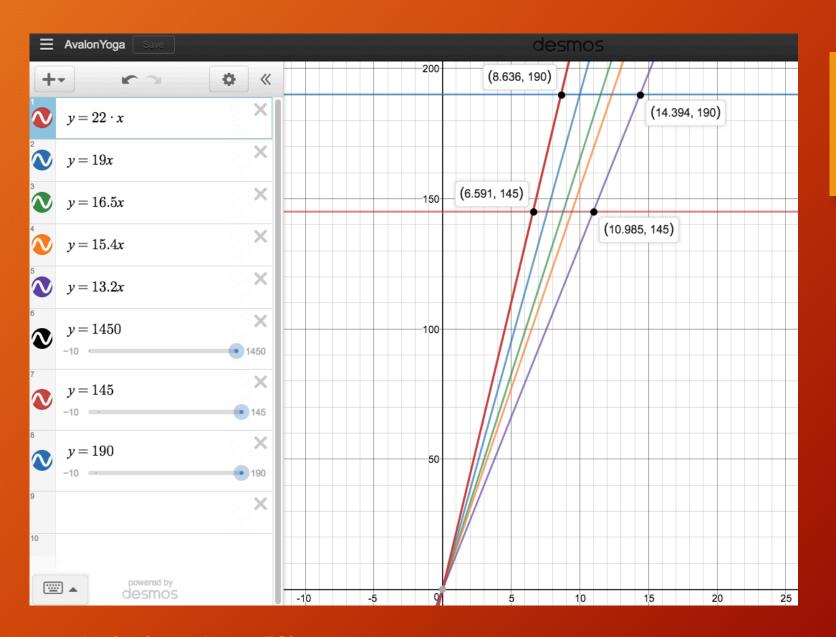
==> \$22 per class

==> \$19 per class

==> \$16.5 per class

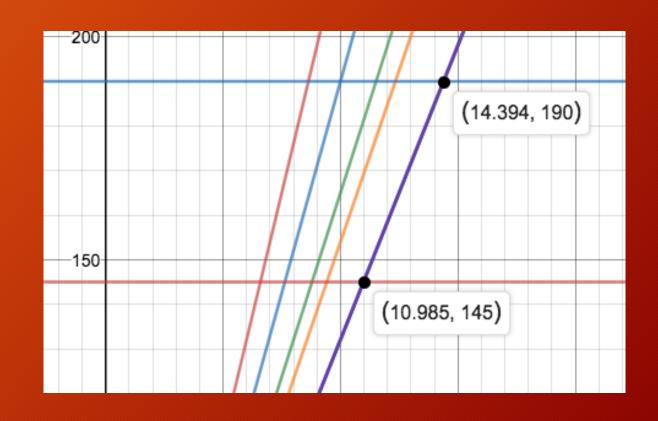
==> \$15.4 per class

==> \$13.20 per class



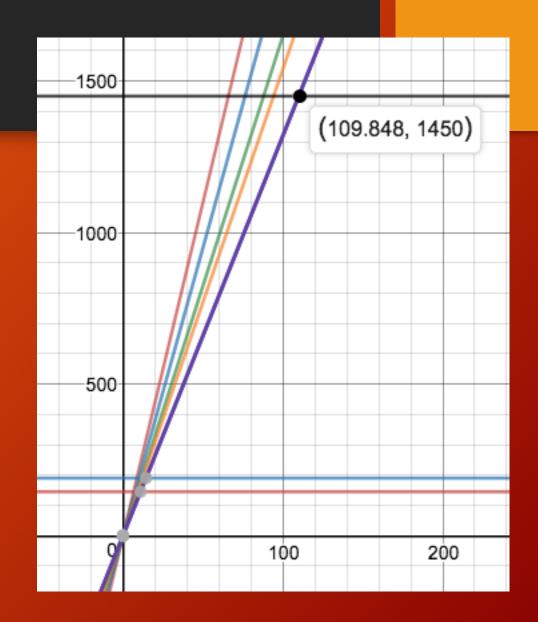
From the graph

- 40-classes deal:
 - If I take 11 classes or more a month: Better use \$145.
 - 15 classes or more per month: Even the \$190 deal is worth it.



From the graph

• If I take more than 109 classes a month, the 1450 deal is best!



Can you calculate some of these break-even points using algebra?

• You can show on desmos, but also calculate.

Other ideas

- Leasing a car
- Renting
- Mortgages
- Great America (or other) season tickets
- Theater/Synphony/Movies deals

The End